

FROM THE CREATORS OF FACING THE GIANTS

# FIREPROOF



## FIREPROOF YOUR COMMUNITY!

Healthy marriages are at the heart of a healthy society. Unfortunately, statistics—and a quick look around our communities—indicate that marriages are crumbling at an alarming rate.

Divorce is tearing away the fabric of our communities. But it doesn't have to be that way. Community organizations are rallying together to make a long-term difference for healthy marriages. And there's a great way for *everyone* to get involved.

### Go to the Movies!

**FIREPROOF** is an action-packed love story from the creators of **Facing the Giants** that arrives in theatres this September. This heartfelt movie tells the story of a couple on the brink of divorce ... until they discover God's design for their relationship. Rallying with other community organizations around opening weekend for **FIREPROOF** this September will serve your town well.

### What Your Community Can Do with FIREPROOF

Most communities have organizations that provide marriage, family, and relational services. These church, government, business, and social organizations are having a major impact on relationships, leading to community-wide decreases in divorce and other related issues: domestic violence, absentee fatherhood, and unwed pregnancies.

### Community organizations can make the most of FIREPROOF by:

- Creating a **FIREPROOF Action Squad** that purchases an opening weekend show time for your organization's staff and volunteers
- Creating a **FIREPROOF Action Squad** that purchases a theatre's entire show-time schedule for opening weekend. Invite firefighters (and other civil heroes), community leaders, and others to see **FIREPROOF**.
- Help get the word out about **FIREPROOF** through radio, TV, and newspaper advertising
- Host a meeting or luncheon for local leaders to share **FIREPROOF** clips and build excitement for the movie's opening weekend
- Go to [FireproofmyMarriage.com/Community](http://FireproofmyMarriage.com/Community) to see what other community groups are doing tied into opening weekend of **FIREPROOF**
- Include information about **FIREPROOF** in your local newsletter and emails

### After You've Seen FIREPROOF

At [FireproofmyMarriage.com](http://FireproofmyMarriage.com), you can learn about:

- Networking with other community marriage initiatives
- Receiving training for building an ongoing community marriage initiative
- Accessing tools and resources for marriage education and training
- Joining leadership teams and getting involved in the Marriage Movement

To order **FIREPROOF** promotional materials, access web tools, or download business-specific resources, be sure to visit [www.FireproofmyMarriage.com/community](http://www.FireproofmyMarriage.com/community)



Association of Marriage  
& Family Ministries  
[www.amfmonline.com](http://www.amfmonline.com)

Official Movie Site:  
[www.FireprooftheMovie.com](http://www.FireprooftheMovie.com)

Resource Site:  
[www.FireproofmyMarriage.com](http://www.FireproofmyMarriage.com)



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